

ENGLISH RIVIERA TOURISM COMPANY

WORKING IN PARTNERSHIP



2012

Promotional Partners
Programme

BOOK ONLINE
BY 31st JULY
TO SAVE 5%

Sign up
today!

Join 'Team English Riviera' at:
www.englishrivieratourism.co.uk

BOOKING DEADLINE 15th SEPT 2011

**STOP
PRESS**

Major new consumer website being launched for 2012.

2011/12 is set to be an exciting year for the English Riviera with the launch of a major new consumer website plus the first English Riviera App later on this year. Your continued support is vital moving forwards and more than ever before we need to be working as 'Team English Riviera' to better promote the resort.

Exclusive benefits included in your package price:

Summary of Advertising Opportunities (ex. VAT) For full details please visit www.englishrivieratourism.co.uk	Bronze	Silver	Gold	Platinum	Diamond
	£350	£500	£1000	£2000	£3000
Advert on englishriviera.co.uk including up to 5 images	✓	✓	✓	✓	✓
NEW Free promotion of special offers on English Riviera Facebook page	✓	✓	✓	✓	✓
NEW Free featured listing of your business on englishriviera.co.uk	1 Category	2 Categories	3 Categories	4 Categories	5 Categories
NEW Upload your video for free as part of your advert	✓	✓	✓	✓	✓
Opportunity to feature on the monthly consumer email newsletter			1 Month	2 Months	3 Months
FREE banner advertising on new website				1 Month	3 Months
FREE special offers listing on englishriviera.co.uk	✓	✓	✓	✓	✓
Advert in the official Accommodation Brochure	Sixteenth Page Standard	Eighth Page Standard	Quarter Page Standard or display	Half Page Standard or display	Full Page Standard or display
Promotion of your business via the English Riviera Visitor Information Service	✓	✓	✓	✓	✓
NEW Exclusive Partner discounts on a wide range of services	✓	✓	✓	✓	✓

Additional Benefits for all Promotional Partners include:

- Free use of the English Riviera Image Library (www.englishrivieraimages.co.uk)
- Free use of the official English Riviera Videos
- Invitations to ERTC 'Behind the Scenes' networking events
- Access to all ERTC research
- **NEW** exclusive discounts on a range of services to help your business
- Payment in 2 instalments available

IT'S NEVER BEEN EASIER TO BOOK

Simply choose your package from the selection above and log on to www.englishrivieratourism.co.uk to find out more and complete your details.

For a full list of benefits please visit : www.englishrivieratourism.co.uk
or if you would like to discuss how we can best work together please call **01803 296 296**
or email enquiries@englishriviera.co.uk to speak with one of the ERTC team.